

CONSENT TO THE PROCESSING OF PERSONAL DATA

Check the box below to give your

express consent of the administrator of personal data: **Simplity s.r.o.**, registered office: Sokolovská 270/201, Vysočany, 190 00 Praha 9, IČO: 29044928, companies registered in the Commercial Register kept by the Municipal Court in Prague, file number C 162444 (Administrator), to process in accordance with valid and effective legislation in the field of personal protection your following personal data:

- (a) identification information (name, surname);
- (b) contact information (e-mail address, postal address, telephone number, company);
- (c) information about your use of our products and services, including information contained in your requests for products and services;
- (d) information from our personal, telephone and electronic communications with you;
- (e) geolocation information (information from a web browser or mobile application you use);

which we have obtained directly from you or from public sources (registers and other public databases and records, and from information from social networks and the Internet that you have placed there yourself,

for the following purposes of the Administrator performed by the Administrator himself or persons authorized by them:

- (a) sending newsletters by e-mail on a regular basis;
- (b) sending by e-mail information about events organized by the Administrator;
- (c) sending business communications by e-mail;
- (d) offering by e-mail products and services (provided by the Administrator or any cooperating third party);
- (e) conducting market research surveys;
- (f) automatic processing to analyze your personal information in order to develop targeted advertising that meets your needs;
- (g) marketing, analysis and profiling to tailor the product and service offerings to your needs and to improve services;
- (h) the organization and evaluation of various types of competitions or surveys, with or without the possibility of winning a prize;

This consent is granted for a definite period of time, for the duration of the business relationship between you and the Administrator and 6 months after the end of this relationship. If you do not become a customer of the Administrator, your consent will be valid for 6 months from the granting of consent.

This consent is voluntary and can be revoked at any time by sending an appeal to the email address legal@simplity.eu

I hereby confirm that I have read the [Memorandum on the Processing of Personal Data](#), that I fully understand them and that the personal data I have provided are accurate, true and complete. I am aware that I have the right to:

- (a) withdraw my consent at any time;
- (b) request from the Administrator information what personal data the Administrator processes about me;
- (c) request from the Administrator an explanation regarding the processing of personal data;
- (d) request access to my personal data from the Administrator and update or correct it;
- (e) request the Administrator to delete my personal data; and
- (f) in case of doubts about compliance with the obligations related to the processing of personal data, contact the Administrator or the Office for Personal Data Protection.

You can find more detailed information about our privacy policy at the following link:

www.simplity.ai/privacy-policy.pdf

Thank you.